IN THIS ISSUE

- About National Career Service
- Women Specific Activities on NCS – Special Segment on International Women’s Day
- NCS New Feature – Creation of Video Profile
- NCS Highlights
- Glimpses of On-Ground Events
- In-depth Career Information - Handicrafts
- Success Stories
- NCS in News
- Upcoming Events/Job Fairs/Trainings
National Career Service is a Mission Mode Project launched by the Hon’ble Prime Minister, Shri Narendra Modi on 20th July, 2015. It is a one-stop solution that provides a wide array of employment and career related services to the citizens of India. National Career Service is a vibrant platform which aims to transform and strengthen the public employment services in the country. It brings together Job Seekers, Employers, Skill Providers, Career Counsellors, Local Service Providers (LSP’s), Career Centers, Placement Organizations, Households and Government Departments on a common platform through the efficient use of information technology.

- Easy accessibility of employment services like staffing, placement and recruitment to all the stakeholders
- Enhancing employability of the workforce by providing them information on training & skilling
- Provisioning of career counselling services
- Self-help & assessment tools of capabilities & vocational guidance services to jobseekers
- Providing information related to job profiles, career paths & employers
- PAN verified institutions and rich database of job seekers
- Career planning and rich career content on over 3500 occupations across 52 sectors
- NCS has partnerships with various private organizations like Freshersworld, Monster, HireMee, etc. and the data exchange on the portal helps connecting job seekers with more number of prospective employers.
- In total 170 Model Career Centres (MCCs) have been set up across the country till now.
- National Career Service Centres for Differently Abled (NCSC-DA) are being run by DGE across the country.
- National Career Service Centres for SCs and STs (NCSC – SCs/STs) for providing employment related training and guidance are also being run by DGE.
- NCS has a multi lingual call center where the users can call the NCS Toll Free Number 1800-425-1514 for any support. The services of the call center are available from Tuesday to Sunday from 8:00 AM to 8:00 PM in seven different languages i.e. Hindi, English, Bengali, Kannada, Malayalam, Tamil and Telugu.

As on 31st March, 2020, a total of 10,890,091 active jobseekers are presently registered on the NCS Portal. More than 53,200 employers are registered on the portal and the active vacancies currently available are 3,01,417.
Some of the recent features & developments of the NCS Project are:

- NCS has been recently integrated with AISHE, Ministry of Human Resource Development (MoHRD), Govt. of India. Under this, final year students of the affiliated colleges/institutions under All India Survey on Higher Education (AISHE) are being registered on the NCS Portal through Online Functionality. This linkage would help students with all kinds of employment related services such as career counselling, job fairs, job search, career information etc. As on 31st March, 2020, more than 495 institutions have initiated registrations across the country. Over 11, 800 students have already been registered on NCS Portal by various institutions affiliated under AISHE.

- NCS has recently collaborated with HireMee to offer the functionality of creating video profiles for its registered jobseekers. This functionality will help the jobseekers to showcase their ability to recruiters using short video clips as videos increase the chances of getting shortlisted by recruiters. On the other hand, Employers can assess the jobseekers with the help of their video profiles through the Employer User Account.

- NCS has integrated with Digilocker to enable hassle free uploading and access of documents by its registered users. DigiLocker is a Government of India initiative that provides storage space to upload and/or access important documents anywhere, anytime. This facility is beneficial for stakeholders such as Jobseekers, Employers, Placement Organization, Government Department, Local Service Provider and Counsellor on NCS Portal.

- NCS has also integrated with AICTE, Ministry of Human Resource Development (MoHRD), Govt. of India. Under this, final year students of the affiliated colleges/institutions under All India Council for Technical Education (AICTE) are being registered on the NCS Portal through Offline Functionality. Over 1.1 lakh students have already been registered on the portal by various institutions till now.

- NCS has also launched its Mobile Application for helping users in finding jobs in an easier way (https://play.google.com/store/apps/details?id=com.app.NCSAndroid). Till 29th March, 2020, a total of 1, 76, 340 people have installed NCS App till now and taking benefits of the same.

- NCS is making consistent and considerable efforts in a direction where women of our country can search multiple job opportunities by simply clicking on “Jobs for Women” option on the NCS Portal.

- NCS Project pays special attention to the Persons with Disabilities (PwDs) by giving them an option of Job Search under “Services for Differently Abled” tile on the NCS Portal.

- Frequent online alerts and notification are being sent to the users of the portal.

- Now, Jobseekers can also watch videos on various career sectors and their job roles for the detailed information of the same to enhance their knowledge and perspective. The user simply has to click on “Career Information” Tile and select “Career Information” under that.
8th March marks the International Women’s Day which is a global day to celebrate the progress and achievements of women. As we commemorate it, we are happy to share that NCS gives special focus on strengthening the employability conditions of women by providing various career related services through the portal across the Country.

With an emphasis on women empowerment, NCS is making relentless efforts towards enhancement in the livelihood, security and financial independence of the women by having introduced women centric functionalities on the portal. Other than the main functionalities of the NCS Portal such as job search, job matching, rich career content, career counselling, information on Job Fairs, services of local service providers etc., these below mentioned features have been exclusively undertaken to facilitate development among women.

**Special Features of NCS Portal available exclusively for Women**

**JOBS FOR WOMEN**

We at NCS believe that the empowerment of women is very important for the overall growth of the country. Our portal has pitched in the effort by providing the feature of helping women search for job opportunities. This unique feature guides women to search for jobs easily on the NCS Portal. All you need is to register on the NCS Portal (www.ncs.gov.in) as a jobseeker and click on the “Jobs for Women” tile available on its home page. After that, “Search Job” screen will be displayed along with the multiple job opportunities exclusively available for the women candidates. Furthermore, specific job criteria/preferences can also be filled in the “Keyword field” for a specific job search. NCS Portal currently offers around 4100 jobs specifically for women.

Link: [https://www.ncs.gov.in/Pages/Search.aspx?gn=8NNJp4uvENM%3D](https://www.ncs.gov.in/Pages/Search.aspx?gn=8NNJp4uvENM%3D)

**START YOUR OWN BUSINESS**

To encourage entrepreneurship amongst women, NCS provides information on special Entrepreneurship Schemes & Programs such as Support to Training and Employment Programme for Women (STEP), Promoting Women Entrepreneurship, A Guide to Self Employment – MSME (Micro, Small & Medium Enterprises) etc. These schemes have been taken from the external ministries and are extremely helpful for the women who are willing to start their own business or start-up. A person can easily view the list of aforementioned schemes by login into the NCS Portal and clicking the “Jobseeker” tab displayed on the Home Page. Under the “Jobseeker” tab, all the details related to the schemes are given under “Start Your Own Business” Tile.

Link: [https://www.ncs.gov.in/Pages/Syob.aspx](https://www.ncs.gov.in/Pages/Syob.aspx)
WOMEN SPECIFIC JOB FAIR

To support more and more women with numerous job opportunities in their respective career field, we are happy to share that Model Career Centre, Salem had also organized a Special Job Fair for Women on the occasion of International Women’s Day. Around 25 employers from Technical as well as Non – Technical industry sectors participated in this job fair. During the Job Fair, around 145 women candidates actively participated and out of which approximately 74 candidates were finally selected. In addition to this, around 24 women candidates were also enrolled for various skill training courses. Some Women Centric Job Fairs & Events had also been organized under the aegis of NCS during the past years.

Featuring some special Success Stories where NCS has positively impacted the lives of Women

Fulfilled her dream of serving as a Government Officer

S Sandhiya from Salem, Tamil Nadu is registered on the NCS Portal as a Jobseeker and always dreamt of working as a Government Officer. Other than utilizing the various available services of the Portal, she enrolled herself for the Coaching Classes specially organized by the Model Career Centre, Salem for the students who are willing to prepare for the Tamil Nadu Public Service Commission Exam. These coaching classes proved to be very useful to her as she has been successfully selected for the position of “Senior Cooperative Inspector” under the Local Fund Audit Department for Cooperative Society. She says “I am very thankful to NCS as well as Model Career Centre, Salem for providing immense support to achieve my dream job.

Supported Nikita with a Part-Time Job along with her regular studies

Nikita Singh is presently pursuing MBA from GSIMR MBA College, Indore and was very keen to do a Part-Time Job so that she can learn practical skills along with her regular education. Keeping this desire in her mind, she visited Model Career Centre, Indore which comes under the aegis of National Career Service. We are happy to share that Nikita Singh got all the support and guidance with respect to her career goals and now happily working as an “Assistant” in “Dainik Bhaskar”. She shares “I am extremely thankful to the team of NCS for facilitating part time jobs to the youth along with their regular studies.
A journey of rural disabled girl from home to a successful Entrepreneur

Ms. Narmada Behera who is currently registered as a Local Service Provider on the NCS Portal, was trained in “Dress-Making Training” at National Career Service Centre for Differently Abled (NCSCDA), Bhubaneswar. As a regular feature of Skill Development Training Programme, Ms Narmada was provided a Self Employment Tool kit just after the completion of her training programme. Later, Narmada along with her another trainee started tailoring shop in Bhubaneswar named as “Friends Ladies Tailor” in 2015. After 3 years of experience in the partnership business, she decided to venture a new business namely “Narmada Ladies Tailor and Training Centre”. Till now, she has trained more than 50 PwDs as well non-disabled females in dress designing and made them local service provider (tailor) in their respective residential area.

Narmada happily shares “I had promised myself and parents that I will earn my livelihood independently through self employment and would also like to convey high regards to NCS as well as the entire team of NCSCDA, Bhubaneswar for their continuous guidance as well as counselling for building a right career for me.

Ms. Narmada Behera has also been recently felicitated by Shri Ambika Prasad Patnaik, Deputy Secretary, Department of Social Security and Empowerment of Persons with Disabilities Department (SSEPD), Government of Odisha, as “Best Self Employment Award” on 1st March, 2020, on the occasion of State Level International Wheel Chair Day 2020.
Women Specific Activities on NCS
(Special Segment on International Women’s Day)

Some Data Facts of the NCS Portal with respect to the Women Candidates

- More than 34 lakh female jobseekers are presently registered on the NCS Portal
- Highest Education Wise Female Jobseekers registered on the Portal (Top Five Qualifications)
- Top Five Functional Areas offering maximum Job Vacancies for the female candidates through the portal (Women Specific Jobs)

Source: NCS Portal, www.ncs.gov.in
Female Jobseekers registered as on 30th March, 2020

Source: NCS Portal, www.ncs.gov.in
Total Active Vacancies as on 30th March, 2020

www.ncs.gov.in Page No. 6
Approximately 42% of the approved counsellors are females on the portal.

As on 31st March, 2020, more than 3 lakh Active Vacancies are currently available on the Portal, out of which 4100+ vacancies are exclusively available for the female candidates.

Some of the top job roles where female candidates have applied maximum times through the portal:

- Insurance Adviser
- Accountant
- Computer Operator
- Project Supervisor
- Office Assistant
- HR Executive
- Customer Care Executive
- Lower Division Clerk
- Project Assistant
- Receptionist
- Back Office Executive
- Trainee
- Telecaller
- Software Developer
- Office Executive
- Project Manager

Source: NCS Portal, www.ncs.gov.in
We are happy to introduce a new feature on the NCS Portal where all the registered jobseekers can use NCS platform for showcasing their talent in a digital way. This feature has been initiated as collaborative efforts between NCS and HireMee.

Now, three videos i.e. About Myself, My Skills and Area of Interest can be created by the registered users i.e. Jobseekers highlighting their attributes, skills and qualifications and showcase it to the registered employer type stakeholders i.e. Employers, Govt. Department, Placement Organization of the NCS Portal.

**Benefits of Video Profile:**

**Jobseekers** will be able to put the best foot forward by displaying their short video clips to the employers through the portal. Video Profile is beneficial as it adds more appeal to a traditional resume or application of a user. This will also help the user to stand out from the crowd and increase the chances of getting shortlisted by various employers registered on the portal. Jobseekers can login to their account and go to the "Video Profile" option in the left panel of jobseeker’s dashboard to take them to the video creation platform. Atleast two videos i.e. “About Myself” and any one of the other should be created by the jobseeker.

Conversely, **Employers/Government Departments/Placement Organizations** registered on the portal will be able to view the candidates profile and can assess him/her in a better and effective manner. Overall, this feature will make the candidate’s search easy for the numerous employer type stakeholders of the portal. An Employer can easily view the video profile of a jobseeker by clicking on the jobseeker’s name showing under “Jobs & Responses” tab, while searching candidates against a particular job. The complete video profile of the jobseeker can be viewed by clicking on the links of video profile under his/her Resume”. It is important to note that all the videos will be moderated first by the Moderation Team and only the approved videos will be available for the employers.
**Mega Job Fair in Shimla, Himachal Pradesh**

Model Career Center, Shimla in association with Department of Labour & Employment, Government of Himachal Pradesh & PMKK Shimla organized a Two Day Mega Job Fair at Gaiety Complex, The Ridge, Shimla on 29th February & 1st March 2020. A total of 1500+ job-seekers and 30+ employers participated in the Job fair. More than 500 candidates were shortlisted in this job fair. The event was inaugurated by Ms. Satya Kaundal, Mayor of Shimla city. During the job fair, Young Professional, DGE, MoLE also delivered a talk on the benefits of NCS and invited the job-seekers to register on the NCS portal and avail its benefits.

**Job Fair in Meerut, Uttar Pradesh**

Model Career Centre, Meerut organized a Job Fair at its premises on 4th March, 2020 where six companies from technical as well as non-technical sectors were participated. Approximately 155 candidates from all categories, different age groups, qualification and experience took part in this Job Fair, out of which around 64 candidates got shortlisted for the next round of an interview.

**Placement Drive by Model Career Centre, Rajkot**

A Placement Drive was successfully organized for DBC Diamond Industry by Model Career Centre, Rajkot in coordination with Government ITI, Rajkot on 3rd March, 2020. This drive was specifically conducted for the students of Senior Secondary, Higher Secondary, ITI and Graduate students. Around 245 candidates attended interview in this drive out of which approximately 207 students finally got selected.
NCS Portal Awareness cum Motivational Session at Bikaner, Rajasthan

NCS Portal Awareness cum Motivational Session was organized at RSLDC Skill Development Centre, Bikaner by Model Career Centre, Bikaner on 4th March, 2020. Around 30 trainees from Retail & Sales trade enthusiastically participated in this session. During the session, the team of Model Career Centre encouraged the participants to register on the NCS Portal and avail its valuable services. They were also provided information regarding various opportunities available in the market along with the motivational session.

Job Camp in Muzaffarpur, Bihar

Sub Regional Employment Exchange cum Model Career Centre, Muzaffarpur, Bihar conducted a Job Camp for an Employer namely Motion Education Pvt. Ltd. at its premises on 5th March, 2020. This camp was specially organized for the 12th Pass/Graduate and Post Graduate students. More than 50 students participated in this event out of which around 29 candidates were provisionally selected.

Recruitment Drive by Model Career Centre, Indore, Madhya Pradesh

Model Career Centre (Employment Exchange), Indore under National Career Service organized Recruitment Drive for the part-time job positions in a leading media company. This drive was successfully conducted on 6th March, 2020 at the premises of Model Career Centre, Indore. More than 60 candidates appeared in this drive out of which approximately 40 candidates were selected.
career guidance session by model career centre, bathinda, punjab

A Career Guidance Session was organized by the Young Professional, Model Career Centre, Bathinda at Government High School, Bhagu, Bathinda on 6th March, 2020. During the session, information on various career streams such as Arts, Commerce & Science was given to the students so that they can choose their field of stream carefully in the future. In addition to this, around 40 students were also informed about various features & benefits available for them in National Career Service (NCS) as well as Model Career Centre (MCC).

placement drive by model career centre, dausa, rajasthan

Model Career Center, Dausa organized a Placement Drive for Suzuki Motors Pvt. Ltd., Gujarat at Shri Sai Private Industrial Training Institute, Somnath Nagar, Dausa, Rajasthan on 11th March, 2020. Around 90 students participated in the interview process for the same out of which around 41 students were shortlisted.

ncs portal awareness camp at reasi, jammu & kashmir

NCS Portal Awareness and Career Guidance Session was organized at Govt. Polytechnic College, Reasi, Jammu & Kashmir on 11th March, 2020. Around 25 students participated in this session where they were thoroughly guided about different career schemes, training programmes, emerging job fields, upcoming Job Fairs & Events and many more. After the session, students were explained about the features & benefits of the NCS Portal.
The handicrafts sector is important for the Indian economy as it is one of the largest employment generators and accounts for a significant share in the country’s exports. The state and regional clusters contribute significantly to handicrafts export. The Indian handicrafts industry is fragmented, with more than seven million regional artisans and more than 67,000 exporters/export houses promoting regional art and craftsmanship in the domestic and global markets.

Indian handicrafts are exported across geographies, with the top 10 destinations being the US, the UK, the UAE, Germany, France, Latin American countries (LAC), Italy, the Netherlands, Canada and Australia. Handicraft exports from India increased by 6.44 per cent year-on-year during 2018-19 with US$ 3.80 billion. During April-November 2019, export stood at US$ 2.45 billion.

Government of India increased incentive rates under the Merchandise Export from India scheme (MEIS) to 7 per cent from 5 per cent for handicraft items which will help exporters to recover the input costs which are involved in the production of handicrafts, which will also lead in competitive pricing and also boost exports. – (Source: India Brand Equity Foundation, www.ibef.org)

Now get in-depth info on Handicrafts & Carpets sector including Job Description, Career Progression Path, Key Competencies through NCS Portal under “Career Information” section.

For detailed information, refer to the Handicraft Sector Skill Council http://www.hcssc.in/
JOBSEEKERS

We are happy to share few success stories of the jobseekers, who have been empowered through employment and other career related services of NCS.

“Thank you NCS for organizing Placement Drive in my location” says Savita

Savita hails from Moradabad, Uttar Pradesh. To support her family economically, she decided to take up a job immediately after completing her Higher Secondary education. With this keenness, she visited Model Career Centre, Moradabad where she received proper guidance regarding various career options as well as employment opportunities available in the market according to her qualification. Later, she appeared for an interview and got selected for the “Trainer” position in Pukhraj Health Care Pvt. Ltd.

She happily shares “Thank you NCS as well as Model Career Centre, Moradabad for providing me job opportunity by conducting Placement Drive in my location”

Ashvini is happy to gain her first ever job opportunity through NCS

I am Ashvini Dhansukhbhai Dabhi, Completed my graduation from M.J.Kundaliya College, Rajkot, Gujarat. I came to know about numerous career related services of Model Career Centre, Rajkot under National Career Service through our College itself. Later on, I also attended the Walk-In Interview conducted for SBI Card Department at the premises of Model Career Centre, Rajkot itself and got selected as a “Sales Executive” in the same company.

I sincerely thank NCS through which my dream of getting employed is fulfilled.
Training Programme organized under NCS helped Alok Ranjan getting his first job

Although I am well qualified, yet because of my disability I had to struggle a lot for getting a decent job. My name is Alok Ranjan Patra belonging from Odisha. After the completion of my studies, one day my friend informed me about the Vocational Training Programme specially organized for PwD candidates at National Career Service Centre for Differently Abled, Odisha, which is free of cost. I immediately enrolled myself for the same and gained knowledge about computer operating system and various application packages. This training programme not only helped me in learning new skills but it also boosted my confidence level.

I am extremely thankful to NCS as well as Model Career Centre, NCSCDA for making me independent and self reliant. I am happy to share that I have been selected for the position of “Data Entry Operator” in Garg Logistics, Bhubaneshwar.

Thanks to NCS for rendering useful career related services to the Youth of our country

I am N Naveen Kumar from Pamidi, Andhra Pradesh. I have completed ITI in the stream of Diesel Mechanic from Sri Venkateswara ITI, Anantapur. Recently, I received a message regarding upcoming Placement Drive of Model Career Centre, District Employment Exchange – Anantapur. I actively participated in the same and was offered a job position of “Technician” by “Musashi Auto Parts (India) Pvt. Ltd.”.

I am happy to work here and would like to thank the entire team of NCS as well as Model Career Centre, Anantapur for rendering such useful career related services to the youth of our country.
A snapshot of some of the NCS news coverage in leading publications

Courtesy: Divya Himachal
Date: 1st March, 2020

NCS in News

www.ncs.gov.in
Page No. 15
रोजगार कार्यालय में जॉब रिक्रूटमेंट, 40 युवा सिटी बस कंडक्टर के लिए चयनित

भारत संवाद| इंडिया

रोजगार कार्यालय ओर बैंडैल के स्टैंड द्वारा पुलिस बिभाग में जॉब रिक्रूटमेंट शिविर आयोजित किया गया। इसके साथ एक कंपनी ने 124 युवाओं को योग्यता परीक्षा दिया। इसके लिए भारत संवाद ने बताया कि 74 वर्ष बाद यह चर्चा प्रारंभ हुई।

दूसरा| जिला रोजगार कार्यालय द्वारा कैम्पस फ्लेस्मेंट शिविर आयोजित किया गया। शिविर में 200 युवाओं के लिए आयोजित किया गया। विभिन्न कंपनियों ने भाग लिया।

www.ncs.gov.in

Page No. 16
NCS Job Fairs & Events are conducted on periodic basis where employers and jobseekers come together for the purpose of applying and interviewing for jobs. Check out our Calendar below for the month of April, 2020.
For more details, follow this link & Register for one of our events:
https://www.ncs.gov.in/_layouts/15/ncsp/calendar.aspx

<table>
<thead>
<tr>
<th>DATE</th>
<th>JOB FAIRS &amp; EVENTS</th>
<th>VENUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>24th April, 2020</td>
<td>Friday Job Fair</td>
<td>District Employment and Career Guidance Centre Yercadu Main Road, Gorimedu Salem, Tamil Nadu</td>
</tr>
</tbody>
</table>

Important Note: As per the current pandemic situation created by Novel Coronavirus (COVID -19), the above mentioned Job Fair & Event are subject to cancel at any time in the future. We hereby request you to kindly contact the concerned Employment Office before attending any of the Job Fairs & Events.