

Animation Director

Aliases: Animation Director

Industry/Sector(s): Media and Entertainment

JOB DESCRIPTION ²

The tasks an Animation Director is expected to perform include:

- Recruiting and co-ordinating animation teams
- Leading each team from the beginning to the end of any given project
- Interpreting and communicating briefs to the animation teams
- Reviewing all work produced by animators and assistants
- Answering to the production department regarding schedule, budget and output
- Ensuring that the creative desires and production requirements are met

WORK ENVIRONMENT ²

- It is not a desk job
- Need to handle a team of animators and assistants
- Local travelling is part of the job role
- Part-time work and contractual jobs maybe available
- Work from home option maybe available

Working hours

- Working is 9 hours everyday for 6 days week
- Overtime maybe required
- Shift system maybe available

Is the job suitable for a candidate with special needs?

Yes

EDUCATIONAL QUALIFICATIONS AND TRAINING ¹

- Minimum – Preferably 12th standard pass
- Certified training for Animation Director (programme aligned to MES/Q1302 released by Media & Entertainment Skills Council)

KEY COMPETENCIES ³

- Skilled in designing complex graphics and animation using computer equipment
- Ability to track the process and progress of the project
- Knowledge of light manipulation, colours, textures, shadows, transparency, motion graphics, etc.
- Ability to create 2D and 3D models, characters, simulations, multimedia presentations, technical illustrations, etc.
- Knowledge of the fundamentals and principles of animation and film making
- Knowledge of story development, directing, cinematography, editing, storyboards, etc.
- Skilled in scripting, planning and creating animated narrative sequences
- Knowledge of gadgets such as digital cameras, light pens, motion capture, etc.
- Knowledge of the latest developments in the field of animation

DESIRABLE COMPETENCIES ¹

Training in Direction, 3D Animation Software, Fundamentals and Principles of Animation

AVAILABLE SKILL TRAINING AND LEARNING INSTITUTES

- Animation and VFX generation institutes across India
- Visual arts training institutes across India

AVAILABLE SKILL TRAINING SCHEMES/SCHOLARSHIPS

<http://nscsindia.org/AboutUs.aspx>
<http://mhrd.gov.in/scholarships-education-loan>

SAMPLE OF TRAINING AND LEARNING COURSES

https://www.google.co.in/url?sa=t&rct=j&q=&esrc=s&source=web&cd=1&cad=rja&uact=8&ved=0CBsQFjAAahUKEwjHwP3D6_nIAhUJkZQKHWC_D6U&url=http%3A%2F%2Fwww.uni-mysore.ac.in%2Fassets%2Fcreditsystem%2FScienceTechnology%2FSc.--Tech.-Communication%2F5BOS10-11PGDA.doc&usg=AFQjCNF6F4IL_Z_MWz_TiHidVQDzH4EQCg&bvm=bv.106923889,d.bGg

CAREER PROGRESSION PATH ²

Director



Animation Director



Assistant Director



Animator



In-betweener



Runner

Transfer option

•India: Yes

•Abroad: Yes

*(*This field to open the relevant job title when clicked)*

EXPECTED EARNINGS ⁵

•For a candidate with experience – ₹ 52,000 to ₹ 75,000 per month
(These figures are indicative and subject to change)

REQUIRED WORK EXPERIENCE ¹

Preferably minimum experience of 8 years in relevant field

PROBABLE EMPLOYERS ²

- Animation studios
- Television production studios
- Film production studios
- Gaming companies
- Advertising agencies

PEOPLE'S CORNER

Coming Soon

KEYWORDS

Animation Director

OCCUPATIONAL CODES AND STANDARDS

Standard	Code	Description
NCO 2015	2166.0205	Animation Director
ISCO 2008	2166	Graphic and Multimedia Designers
NIC 2008	58203; 59112	Publishing of computer games for all platforms; Video production
QP Reference	MES/Q1302	Animation Director
NSQF	5	NA

REFERENCES

1	1 Qualification Pack – Animation Director
2	http://www.animationcareerreview.com/articles/animation-director-career-profile
3	http://www.mymajors.com/career/animation-director
4	http://graphicdesign.learnhub.com/lesson/19045-creating-cartoons-in-india-can-make-you-rich
5	http://www.payscale.com/research/IN/Job=Animator/Salary
6	http://timesofindia.indiatimes.com/business/india-business/Animation-boom-in-entertainment/articleshow/2596083.cms
7	http://www.ibef.org/industry/media-entertainment-india.aspx